



International Event : Ideation and Innovation in e - Government, Green Technology and Healthcare (I2EG-11)

Venue : Berjaya Time Square Hotel,
Kuala Lumpur, Malaysia.

Date : 27th - 28th June 2011

Time : 8.30 am - 5.30 pm

Objective:

- To bring the culture of ideas nurturing in organization
- To nurture ideas by using ICT and technical applications
- To bring awareness on the usage and benefit of innovation in imperative verticals
- Innovation to bring sustainability in Environment and Health

Who should attend?

This event is exclusively designed for:

- Government and public sector
- Ministers, Government Officials (Centre and State Governments)
- Chairman/CEOs/MDs/Heads/Managers from NGOs, Industries
- Enterprise Architecture, ICT companies / Service Oriented
- Universities, Educational Institutes, Researchers and students
- Engineering: Energy, Transport, Civil Engineering, Architects, Petroleum companies
- Medicine: Hospitals, Doctors, Post natal centres, Nutritionists

Sponsors, Advertisement and Exhibition

Organisations are invited to advertise and exhibit their products and services relevant to this conference. For details please contact the event secretariat. Exhibition will run alongside the event to deliver the products and services related to ICT, Energy and Health products. You will have an opportunity to exhibit your products to the delegates from different countries.

<http://www.i2eg.com>

Topics:



Ideation and Innovation

Concept, theory and practical



Ideation and Innovation in e-Government

Architecture, Policies, New trends



Ideation and Innovation in Healthcare

Standards, Tele-Medicine, M - Health, U - Health



Ideation and Innovation in Green Technology

Eco-friendly Green Architecture, Renewable Energy

SUPPORTED BY



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Speakers

Knowledge Sharing from these leading Professionals



Ideation and Innovation



Naguib Chowdhury

Naguib Chowdhury is currently working as an Innovation Facilitator at the Islamic Development Bank in Jeddah, Saudi Arabia. He is also developing a framework to inspire innovation in IDB's 56 member countries. Previously, he had worked in the area of knowledge management and business intelligence in various industries including a Fortune 500 Oil & Gas company in Malaysia, Textiles manufacturing as well as Government Agency and Non-Government organization. He is the founder of the first Malaysian Community portal on knowledge management, KMTALK and also an active member of various online forums advocating knowledge-based economy in Malaysia



Ideation and Innovation



Yoon-seok Ko, NIA, South Korea

Yoon-seok Ko is a senior researcher at National Information society Agency(NIA). He has planned and managed nationwide e-government projects such as Government Business Management System Project and Government Information Data Centre Project. He has also worked at PCGID (Presidential Committee on Government Innovation & Decentralization) to oversee presidential agenda, especially e-government projects.



E-Government

Ideation, Innovations, Architecture, Policies, New trends



Dr. Pallab Saha, National University of Singapore, Institute of Systems Science

Dr. Pallab Saha is with the National University of Singapore (NUS). Dr. Saha holds a Ph.D in Management (Information Systems) from the Indian Institute of Science, Bangalore. He is an alumnus of the MIT Sloan Executive Program. Dr. Saha has published three books Enterprise Systems Architecture. Dr. Saha is the primary author of the Methodology for AGENCY ENTERPRISE Architecture (MAGENTA) and Government EA Guidebook for the Government of Singapore and has led them to international prominence. He has been invited as a keynote / distinguished speaker to the World Bank, Carnegie Mellon University, UN University etc.



E-Government

Ideation, Innovations, Architecture, Policies, New trends



Dr. Ari-Veikko Anttiroiko, University of Tampere, Finland

Dr. Ari-Veikko Anttiroiko is faculty in the School of Management of the University of Tampere, Finland. He holds a PhD (Administrative Sciences) and MPhil and Licentiate (Philosophy) degrees. Anttiroiko's main research areas include local governance, globalisation, e-government and high-tech centres. He has conducted and directed several research projects on e-government and public sector innovation and conducted expert work in different countries (e.g. in Namibia and Vietnam).



Green Technology

Eco-friendly Green Architecture, Renewable energy



Prof Dr. Karl Wagner

University of Applied Sciences, Greater Munich Area, German Prof Dr. Karl Wagner has obtained Ph.D, Universität Münster in 1991. Presently he is a Director for Human Resource Management at the Faculty of Business Administration at University of Applied Sciences / Rosenheim. His research interests are in Green Building and CO2 emissions. He has many scholarships and awards: Friedrich Naumann Foundation, Scholarship for High Talented PhD-Students, Furthering Excellent Students Awards Supervisor, Consultancy Award Steelcase-Werndl AG.



Green Technology

Eco-friendly Green Architecture, Renewable energy



ir. MAARTEN JORRIT HOUWERT

16.09.1974, Dornach, Swiss Jorriot has his graduation from University of Technology Delft, faculty of architecture. He is a founder TWIRL ontwerpburo, Delft, graphic design, pre-press, Architects PT Gunawan Cipta Arsindo, Jakarta, Indonesia, Neutelings Riedijk Architects, Rotterdam, The Netherlands Marc Prosman Architects, Amsterdam, In 2005 as a founder of +31ARCHITECTS he has as experience of designing Green Floating residences in Netherlands. Projects in : the fields of architecture, interior design and urban planning



Healthcare

Standards, Tele-Medicine, M-Health, U-Health



Dr Kouadio Koffi Isidore

Dr Koffi has obtained his PhD in Medicine from the Graduate School of Medicine, Tohoku University, Miyagi, Sendai-city, Japan. His area of research was on Public health/Epidemiology and surveillance of infectious diseases. He has worked as a Public health surveillance Officer in various International projects under the programmes from UN, UNHCR, UNICEF, OCHA, GTZ in Public health for Human Security/Disaster and contributed in the reduction of diseases morbidity and mortality in refugee camps (HIV/AIDS, Malaria, Tuberculosis, Measles, Yellow Fever). Projects etc.



Healthcare

Standards, Tele-Medicine, M-Health, U-Health



Dr. Pramod G Bagali

Dr. Pramod has obtained his M.D in Forensic Medicine & Toxicology Bangalore Medical College. He has working experience in Emergency treatment and management. He also worked as Officer in the rank of "Major" at Defence, He is the Project Director for the Digital Autopsy, a high definition Medical Visualization project which is winner of many awards including the Asian Innovation Award for 2007 & APICTA Presently he is working as a vice president (technical) in Infovalley Sdn Bhd, Malaysia.

Advisory Panel

- | | | |
|------------------------------|----------------------------------|-----------|
| ● Liana Jacinta | MyRen Network Operation | Malaysia |
| ● Dr. Pramod Bagali | Infovalley | Malaysia |
| ● Dr. Shivraj Dasari | Inno Bioventures | Malaysia |
| ● Dr Dino Isa | University Nottingham | Malaysia |
| ● Mahendra Chilkuri | Multimedia University | Malaysia |
| ● Dr Arun Basavaraj | International Medical University | Malaysia |
| ● Dr. Lee Lam Hong | University TAR | Malaysia |
| ● Dr. Ari- Veikko Anttiroiko | Tempere University | Finland |
| ● Waltraut Ritter | Knowledge Enterprises | Hong Kong |
| ● Raman Aiyar | Ramco | India |
| ● Amol Sawaikar | Ramco | India |
| ● PV Bhat | National Informatics Centre | India |



Programme

Day One : 27th June 2011

- 0830 **Registration**
0915 Welcome remarks from: **Dr Vishwanath Kallimani**
0920 Inauguration and Welcome talk



Ideation and Innovation

- 0930 **Building Nasional Innovation Competency**
- Challenges of developing world
 - Innovation Policy/Framework
 - Proactive Government actions
 - Innovation, Policies, regulations, R &D

Naguib Chowdhury

Innovation Facilitator at the Islamic Development Bank in Jeddah, Saudi Arabia

1030 - 1100 **TEA BREAK**



i2eg in e-Government

- 1100 **Enterprise Architecture as Platform for Connected Government: Practices and Innovations**
- e-Government initiatives
 - Government Enterprise Architecture
 - Connected government
 - Effectiveness and quality of government services
 - Advocate and advance connected government

Dr. Pallab Saha

National University of Singapore, Institute of Systems Science

1200 **Discussion Panel**

1300 - 1400 **LUNCH**



i2eg in Green Technology

- 1400 **Green tech Red Building to Green Buildings**
- Tropical Green Buildings and measurements
 - Passive House
 - CO₂-emission and transmission losses
 - Thermography

Prof Dr. Karl Wagner

University of Applied Sciences, Greater Munich Area Germany

1500 - 1530 **TEA BREAK**



i2eg in Healthcare

- 1530 **Mobile Technology and Public Health in Developing Countries**
Mobile Technology for:
- Health education and Diseases awareness.
 - Health Information System (Health Surveillance data collection)
 - Communication and training of the health care worker
 - Epidemic and outbreak prevention
 - Early Warning System for disaster and infectious diseases

Dr Kouadio Koffi Isidore

Researcher, UN University

1630 **Discussion Panel**

1730 **NETWORKING DINNER & CULTURAL PROGRAMME**

Day Two : 28th June 2011



Ideation and Innovation

- 0900 **Government Innovation**
- New e-Government initiatives
 - Checking and assessing progresses
 - Specialization of the IT Manpower
 - Business Reference Model

Yoon-seok Ko

National Information society Agency(NIA), Seoul , Republic of Korea

1000 - 1030 **TEA BREAK**



i2eg in e-Government

- 1030 **New trends in e-Government**
- Government 2.0 (Web 2.0 and social media)
 - Network Governance
 - U-Government
 - G-Government (GIS/GPS, LBS)

Dr. A.V. Anttiroiko

University of Tampere, Finland

1130 **Discussion Panel**

1230 - 1400 **LUNCH**



i2eg in Green Technology

- 1400 **Designing modern floating Green buildings**
- Innovative design solutions
 - Green Architecture
 - Flooded areas
 - Floating architecture and urbanism
 - Movable structures and buildings

Jorrit Houwert

+31ARCHITECTS, Amsterdam Holland



i2eg in Healthcare

- 1500 **Adoption of Health Informatics standards for safe motherhood &**
- Issues of non standardisation of products
 - Health Informatics standards
 - Policy initiatives
 - Essential frameworks

Dr Pramod Bagali

Vice president (technical) in Infovalley Sdn Bhd, Malaysia

1600 - 1630 **TEA BREAK**

1630 **Discussion Panel**

1700 **Speech- Correlate**

Ideation and Innovation in e - Government, Green Technology and Healthcare (I2EG-11)

Registration Form

Conference Date: 27th - 28th June 2011
8.30 am - 5.30 pm

Venue: Berjaya Time Square Hotel,
Kuala Lumpur,
Malaysia.

Registration Details

Title: Mr. Mrs. Ms. Miss Dr.
 Others:

First Name:

Last Name:

Company Name:

Job Title:

Department:

Address:

Postcode: Country:

Tel: Fax:

Mobile: Email:

Signature:

This booking is invalid without a signature

For multiple registrations, please copy this page.

Yes! I would like to receive information about future events and services via email.

Registration fees (in US Dollar)

Payment category	Before 10th June 2011	After 10th June 2011
Delegate	675.00 usd	775.00 usd
Group of more than 2 (each delegate)	600.00 usd	700.00 usd
Student	400.00 usd	450.00 usd

 A 6% Government Tax is applicable.

Payment Details

Mode of Payment

- Telegraphic Transfer
 Bank Draft

Please instruct your bank to make transfer in US Dollars. Make payment to ISCISTECH BUSINESS SOLUTIONS SDN BHD. Proof of bank transfer (copy) must be sent to the secretariat by email or fax.

Bank details :-

Bank : Maybank Berhad
Bank Swift Code : MBBEMYKL
Account No : 5141 2353 8230
Branch : Bangsar Baru Branch, 66-70 Jalan Maarof, Bangsar Baru, 59100 Kuala Lumpur.

Please fill the registration form and enclose the bank transaction slip and send by email / fax.

Due to unforeseen circumstances, the programme may change and ISCISTECH Business Solutions Sdn. Bhd. reserves the right to alter the venue and/or speakers.

Fee includes luncheons, refreshments and complete set of documentation. It does not include the cost of accommodation and travel. Should for any reason outside the control of ISCISTECH BUSINESS SOLUTIONS SDN BHD, the venue or speakers are changed, or the event be cancelled due to an act of terrorism, extreme weather conditions or industrial action, ISCISTECH BUSINESS SOLUTIONS SDN BHD shall endeavor to reschedule but the client hereby indemnifies and holds ISCISTECH BUSINESS SOLUTIONS SDN BHD harmless from and against any and all costs, damages and expenses, including attorneys fees, which are incurred by the client. The construction, validity and performances of this Agreement shall be governed in all respects by the laws of Malaysia to the exclusive jurisdiction of whose Courts the Parties hereby agree to submit.

Terms & Conditions

Fees are inclusive of program materials and refreshments.

Payment Terms: Following completion and return of the registration form, full payment is required within 5 working days from receipt of invoice. Please Note: payment must be received prior to the conference date. A receipt will be issued on payment. Due to limited conference space, we advise early registration to avoid disappointment. A 50% cancellation fee will be charged under the terms and outlined below. We reserve the right to refuse admission if payment is not received on time. Unless otherwise stated on the booking form, payment must be made in US Dollars.


Cancellation / Substitution: Provided the total fee has been paid, substitutions at no extra charge up to 14 days before the event are allowed. Substitutions between 14 days and the date of the event will be allowed subject to an administration fee of equal to 10% of the total fee that is to be transferred. Otherwise all bookings carry a 50% cancellation liability immediately after a signed sales contract has been received by ISCISTECH BUSINESS SOLUTIONS SDN BHD (as defined above). Cancellations must be received in writing by mail or fax six (6) weeks before the conference is to be held in order to obtain a full credit for any future ISCISTECH BUSINESS SOLUTIONS SDN BHD conference. Thereafter, the full conference fee is payable and is non-refundable. The service charge is completely non-refundable and non-creditable. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation. By signing this contract, the client agrees that in case of dispute or cancellation of this contract, that ISCISTECH BUSINESS SOLUTIONS SDN BHD will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason ISCISTECH BUSINESS SOLUTIONS SDN BHD decide to cancel or postpone this conference, ISCISTECH BUSINESS SOLUTIONS SDN BHD is not responsible for covering airfare, hotel or other travel costs incurred by clients. The conference fee will be not be refunded, but can be credited to a future conference. Event program content is subject to change without prior notice.

ISCISTECH BUSINESS SOLUTIONS SDN BHD reserves the right to change event dates, sites or location or omit event feature, or merge the event with another event, as it deems necessary without penalty and in such situations no refunds, part refunds or alternative offers shall be made. In the event that ISCISTECH BUSINESS SOLUTIONS SDN BHD permanently cancels the event for any reason whatsoever, (including, but not limited to any force majeure occurrence) and provided that the events is not postponed to a later date nor is merged with another event, Client shall receive a credit note for the amount that Client has paid to such permanently cancelled event, valid for up to one year to be used at another ISCISTECH BUSINESS SOLUTIONS SDN BHD event. No refunds, part refunds or alternative offers shall be made.

Governing law: This agreement shall be governed and constructed in accordance with the law of Malaysia and the parties submit to the exclusive jurisdiction of the Malaysian Courts in Kuala Lumpur. However, ISCISTECH BUSINESS SOLUTIONS SDN BHD only is entitled to waive this right and submit to the jurisdiction of the courts in which the Client's office is located.


For details please contact:

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Lebuhraya Puchong - Sg. Besi,
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 Customer Service Hotline

Tel: +(603) 8996 6224

 Fax: +(603) 8996 1224

 Email:
register@iscistech.com

 Website:
http://www.i2eg.com

Accommodation & Travel:

Accommodation is not included in the event fee.

To reserve accommodation at the event venue, please contact the Berjaya Times Square Hotel at +603 2117 8000 and inform them that you are attending the conference event quoting the i2eg event.